



PO Box 613
Bentonville, AR 72712

888-462-6718
Fax: 479-696-9446
sponsorships@brumleymusicfest.com
www.brumleymusicfest.com

Brumley MusicFest Ad Rate Chart

Gospel Singing Journal (Brumley newspaper) has a circulation of 20,000+. This paper is mailed out to a target market of Gospel music fans that includes 50 states and Canada. Every household that receives a paper has either attended the Brumley Sing or is planning to attend this up coming year. The GSJ will be handed out at other national events and around the local area to promote the Brumley MusicFest 2010. **32,000 copies printed**

Tabloid size newspaper printed on top quality high bright paper. Because the concert artists line-up and area information is printed throughout the paper, the fans tend to keep the paper, share it with friends, view it multiple times and bring it with them to the event. The GSJ will be used as the program for the event.

PRICES ARE FOR YOUR CAMERA READY COPY – ADDITIONAL CHARGES WILL APPLY FOR ADS THAT HAVE TO BE SET. Ads need to be tiff, pdf, psd (photoshop file) or jpeg. They need to be at least 350 dpi at 100% size, and can be emailed to: Brumleymusicfest@gmail.com or to be sent via USPS and mailed to us on a CDR. (address below)

	Page Size	Color Ads	Black/ White Ads
Full page	13" x 10 1/4"	\$3,000	\$2,000
1/2 page	6 3/8" x 10 1/4"	\$1,500	\$1,000
1/4 page	6 3/8" x 5 1/8"	\$ 750	\$ 500
"Business card"	2" x 3"	\$ 150	\$ 100

Brumley MusicFest website will be promoting the Brumley concert series all year round. This website will be updated weekly and will be named on all promotional material. As the Brumley name is one of the most recognizable names in Gospel music, we expect thousands of hits a month.

Video ad - \$1,000
Link ad - \$ 500
Logo ad - \$ 250
Name ad - \$ 100

All four website ads purchased at one time - \$1,500 (save \$350)

Make checks payable to:
Brumley MusicFest
PO Box 613
Bentonville, AR 72712
Phone (888) 462-6718

We also accept all major credit cards.